



REPUBLIC OF TURKEY
MINISTRY OF ECONOMY

***Office of The Commercial Attaché
Consulate General of Turkey at Los Angeles***

GURKAN SUZER

Commercial Attaché

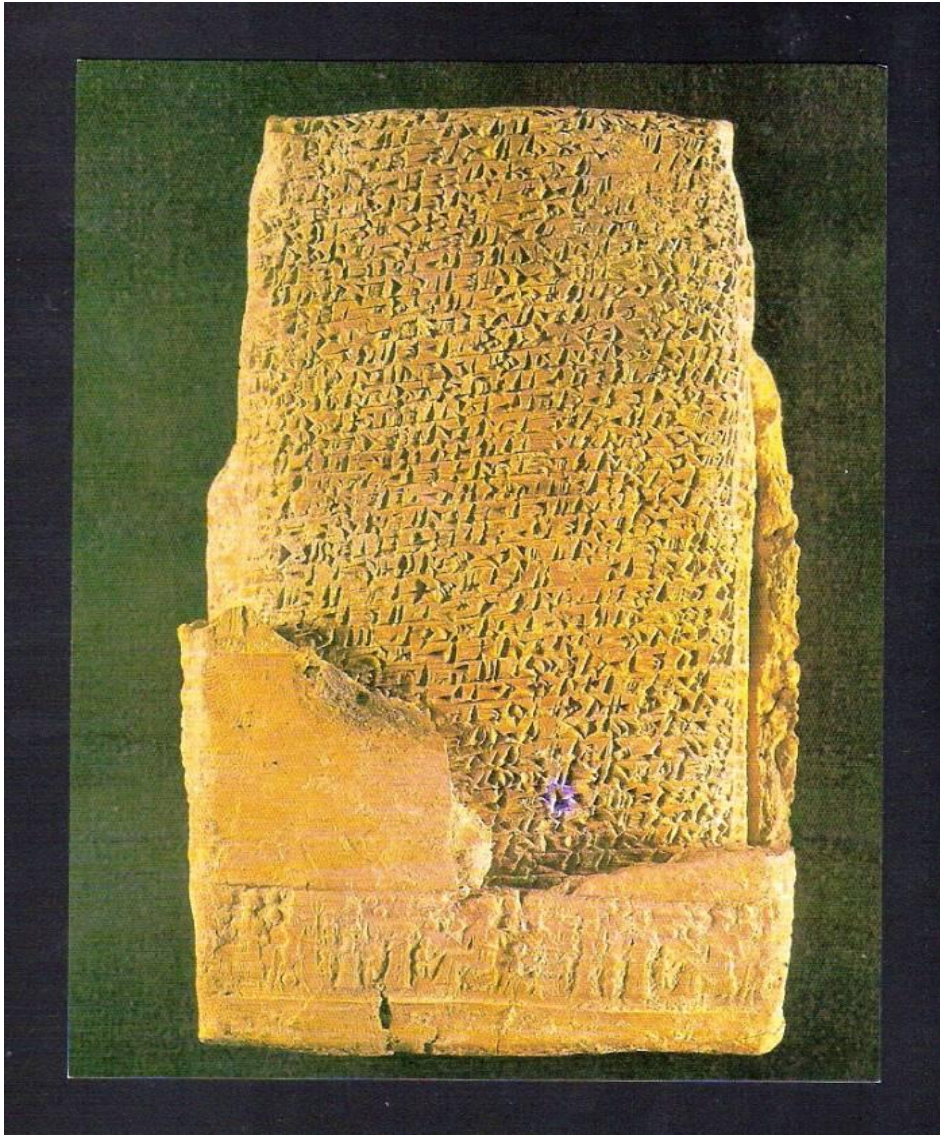
TURKEY

THE KEY FOR OPPORTUNITIES

Paradigms should be reconsidered

When do you think first knowledge based economy emerged?

- When an apple hit to Newton.....
- First steam engine developed.....
- Ford developed assembly line.....
- Or data stored in silicon based tablets....



In Turkey for 6 thousand years Knowledge has been stored in silicon based tablets.

Turkey has a catalyst role in history. Technology accelerated and knowledge exchanged between cultures.

The Bridge



a land of growth

IN 1923

GDP OF TURKEY

0,6 BILL. \$

GDP OF USA

86 BILL. \$

GDP PER CAPITA (TURKEY)

46 \$

GDP PER CAPITA (USA)

765 \$

x 1283

IN 2011

GDP OF TURKEY

770 BILL. \$

GDP OF USA

15,094 BILL. \$

x 227

x 175

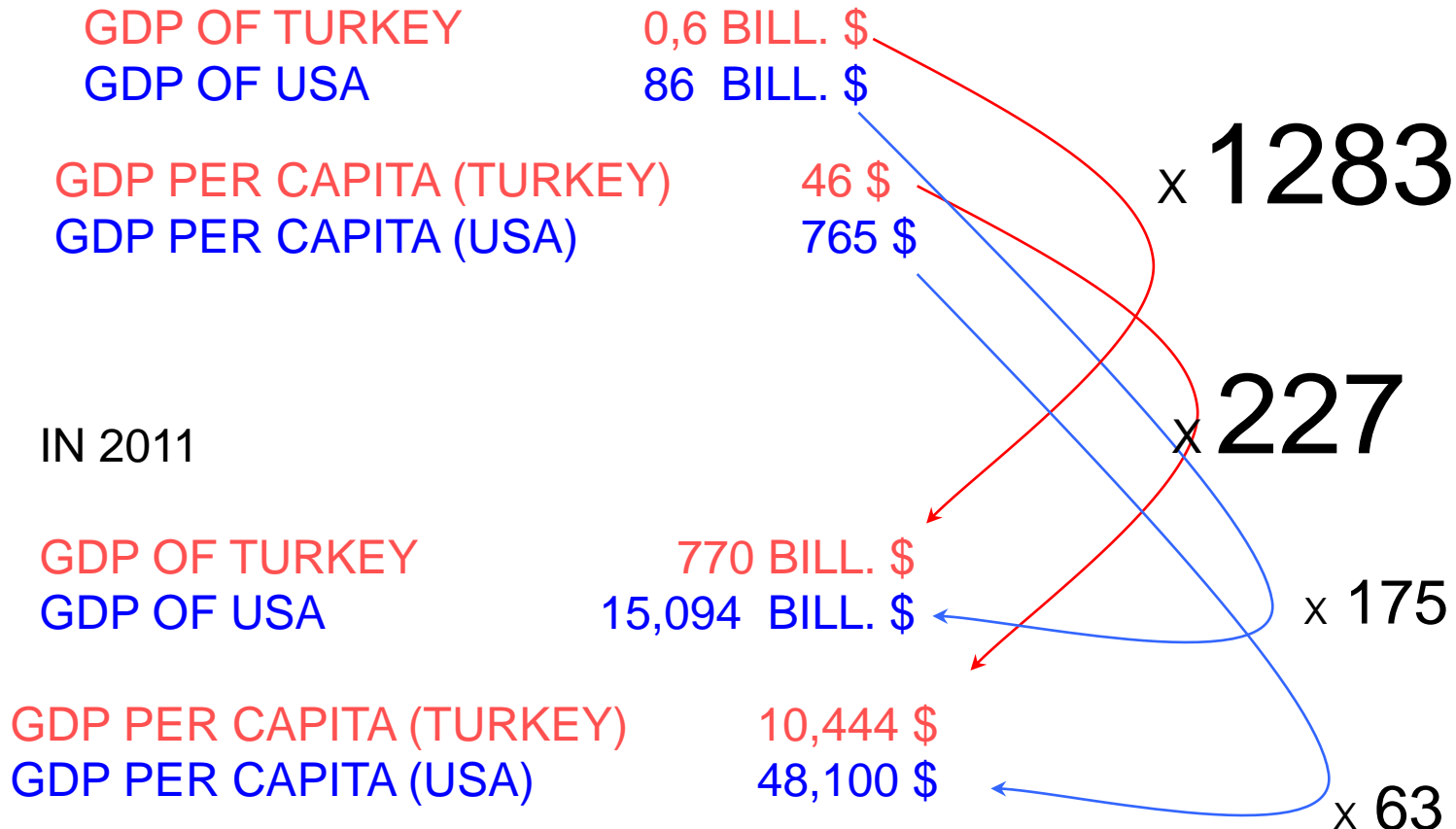
GDP PER CAPITA (TURKEY)

10,444 \$

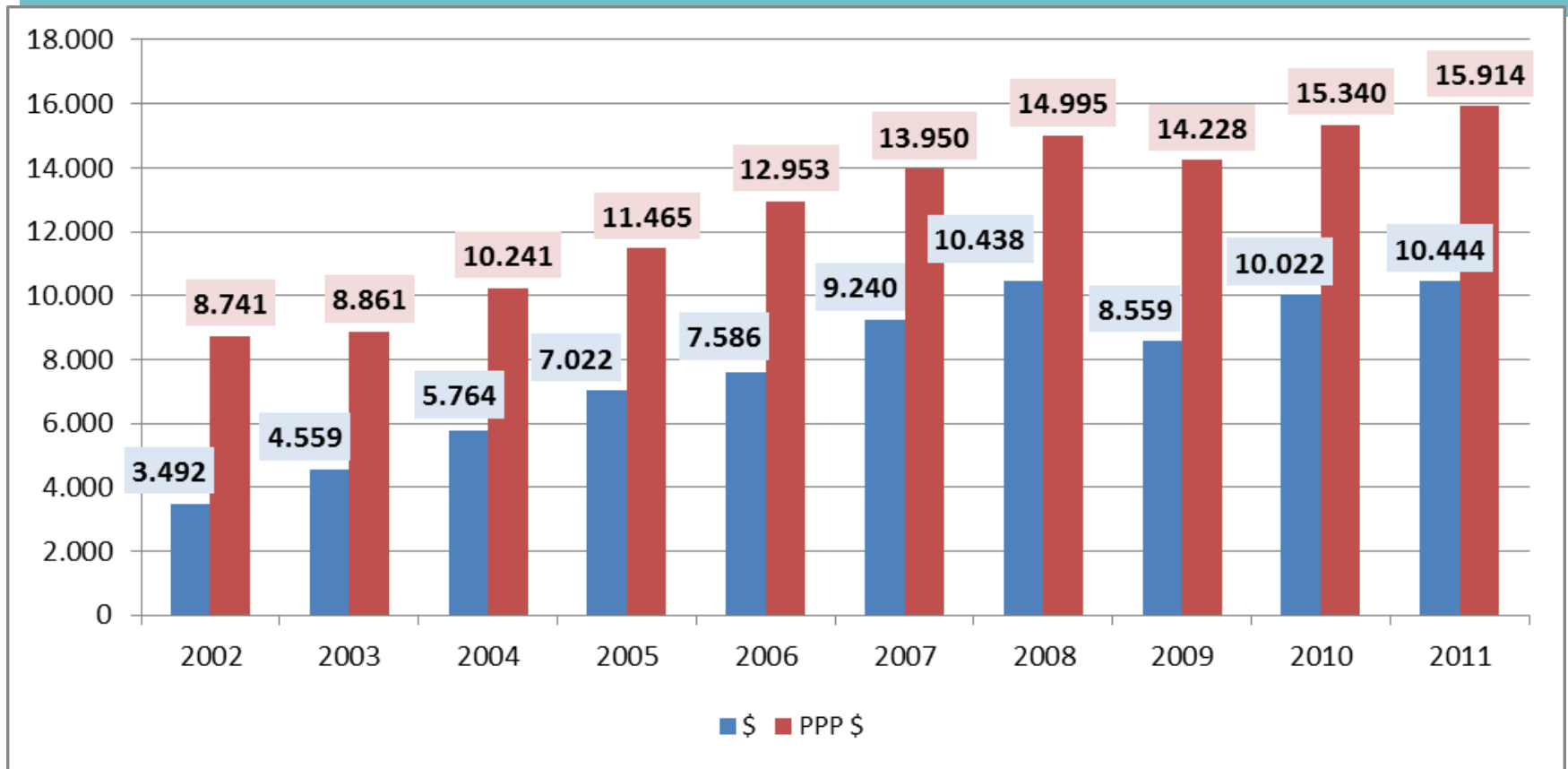
GDP PER CAPITA (USA)

48,100 \$

x 63



a land of growth



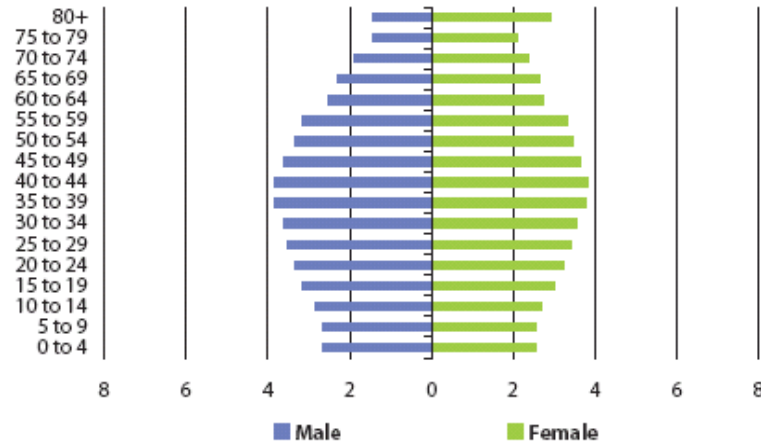
➤ GDP per capita has tripled in the last ten years from 3,492 USD to 10,444 USD. According to Purchasing Power Parity (PPP), GDP per capita surpassed 15 thousand USD.

a land of youth

- 74 million population (the world's 18th)
- 60% of population under the age of 35
- Largest population comparing to EU
- 25 million under 20 year
- Median age: 29

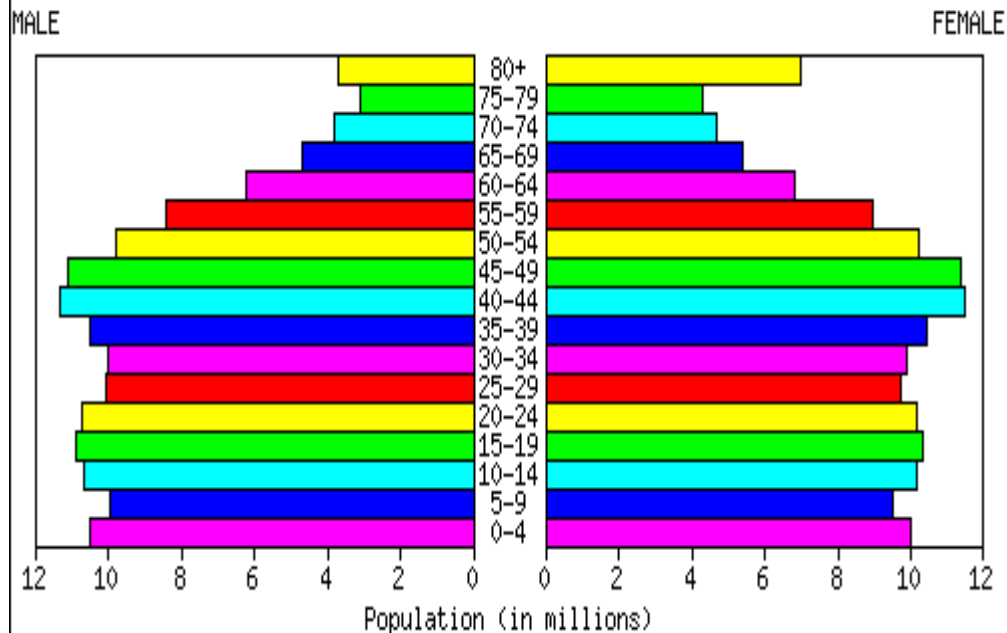


a land of youth

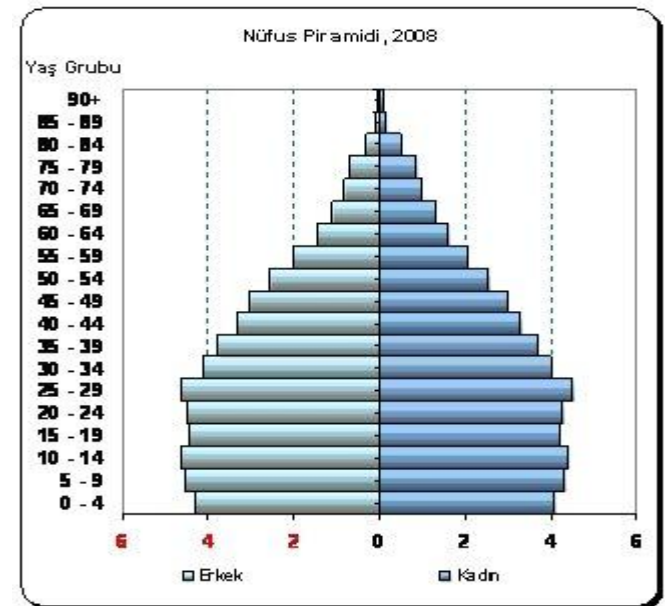


Source: Eurostat (demo_pjan)

United States: 2005



Source: U.S. Census Bureau, International Data Base.

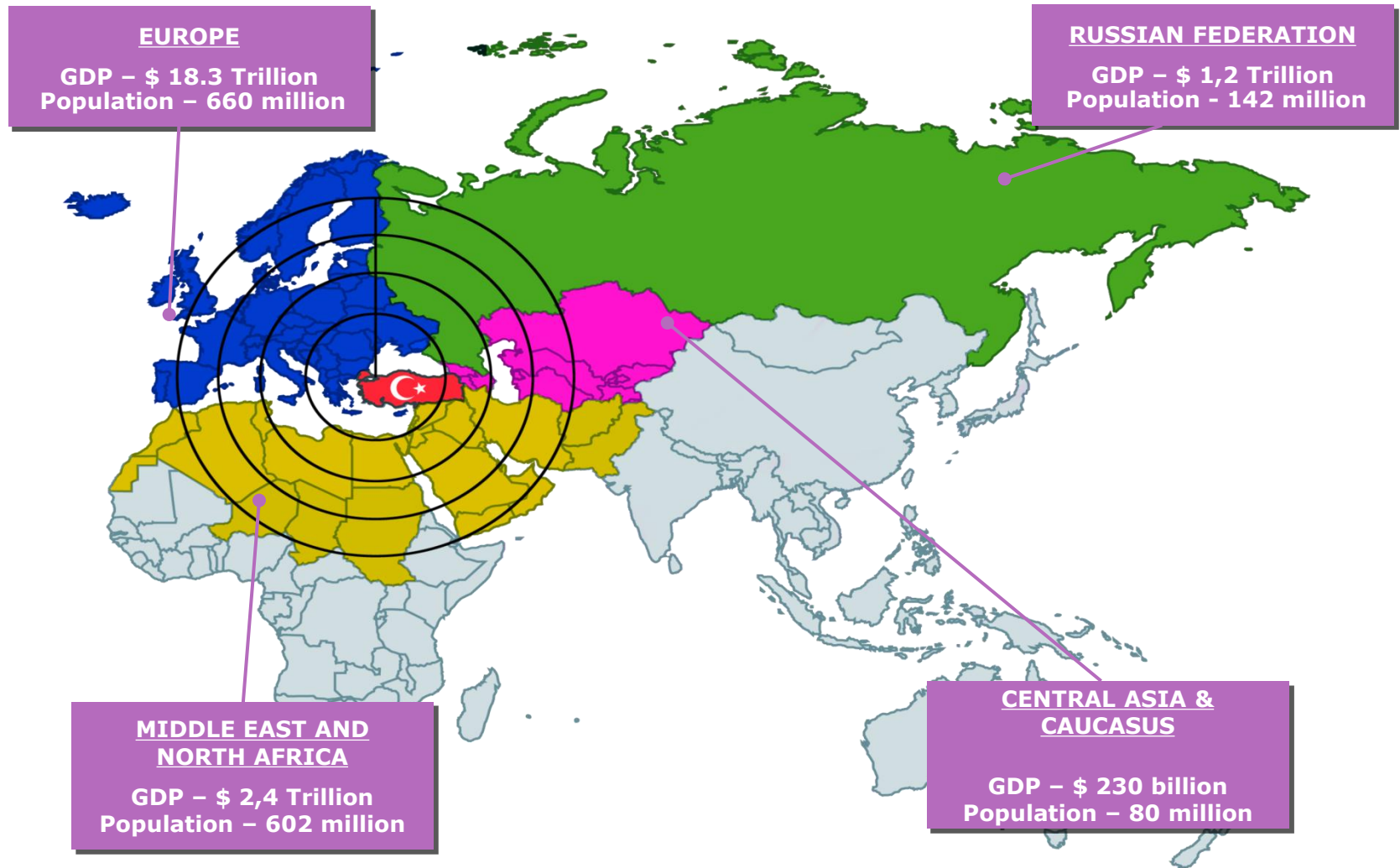


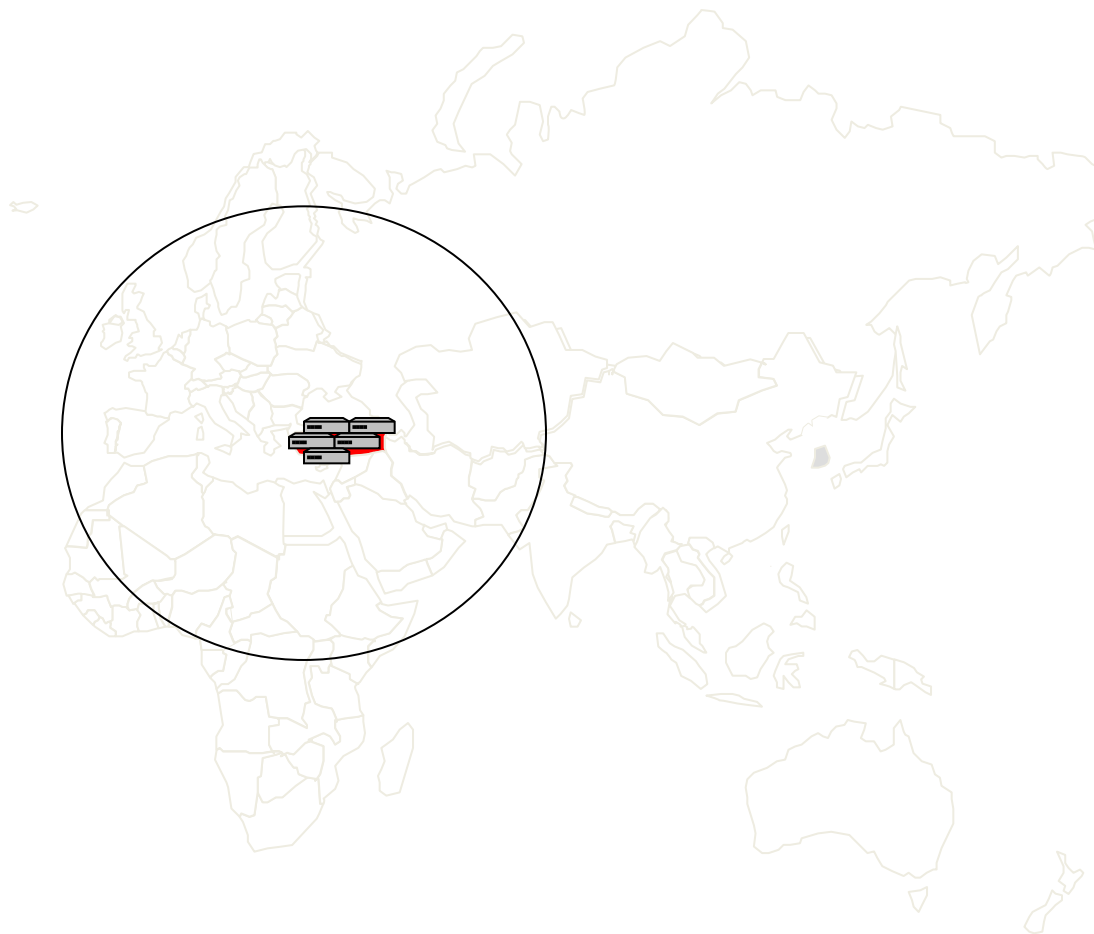
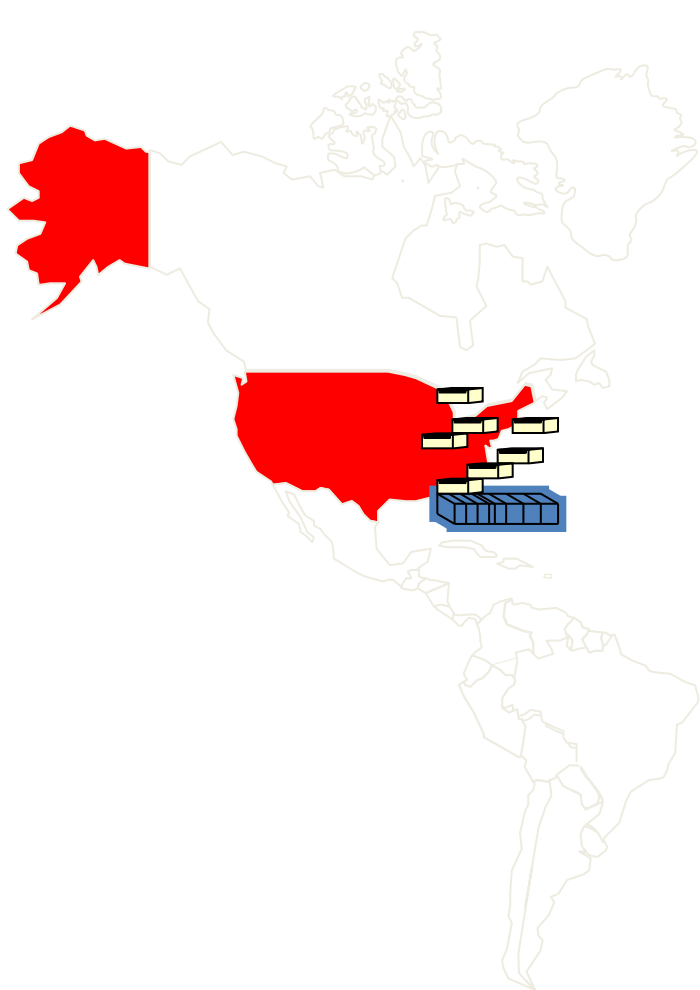
a land of immediacy



The Global Economy's Shifting Centre Of Gravity, Danny Quah,,Economics Department LSE and LSE Global Governance

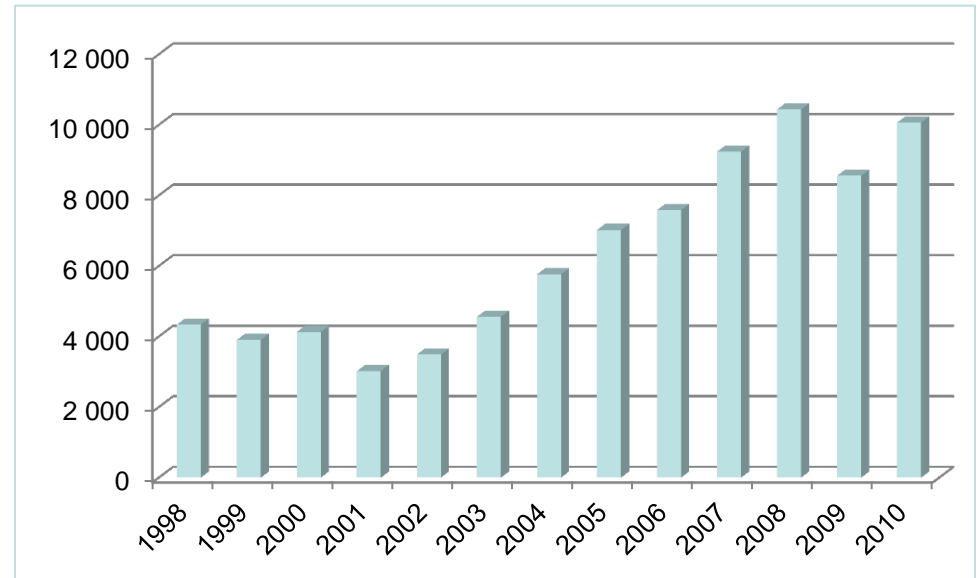
a land of immediacy





a world market

the world's 16th
domestic market



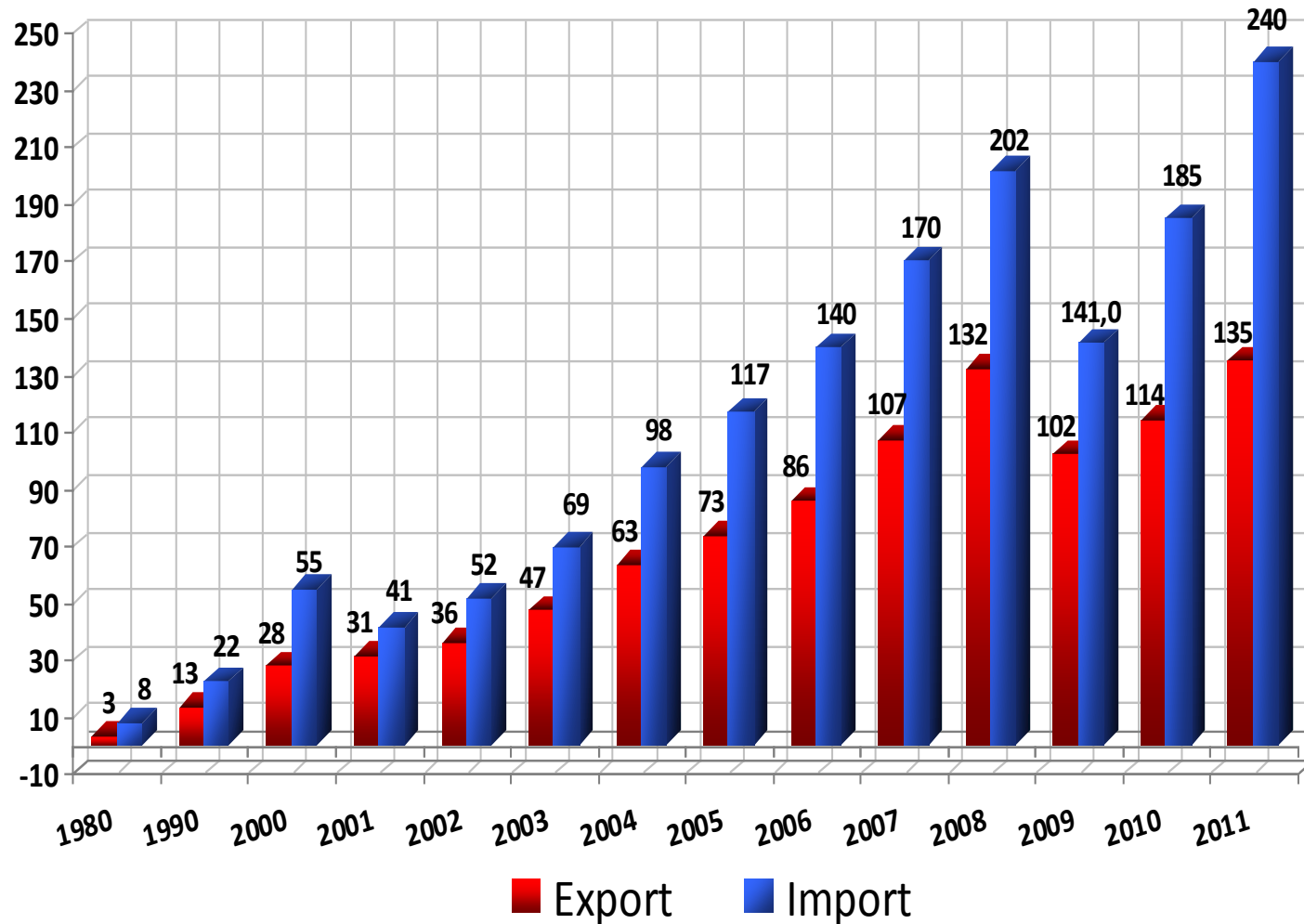
**income per capita
trippled in six years**

- 400k university graduates per year
- 30 million internet users
- 63 million GSM users
- 45 million credit card holders

a land of foreign trade

- Exports and imports quadrupled in 2000-2011 period.
- 375 billion USD trade volume
- EU's 5th supplier
- 220 export destinations
- 250 trade counsellors in 125 countries by 2012

a land of foreign trade



a land of production

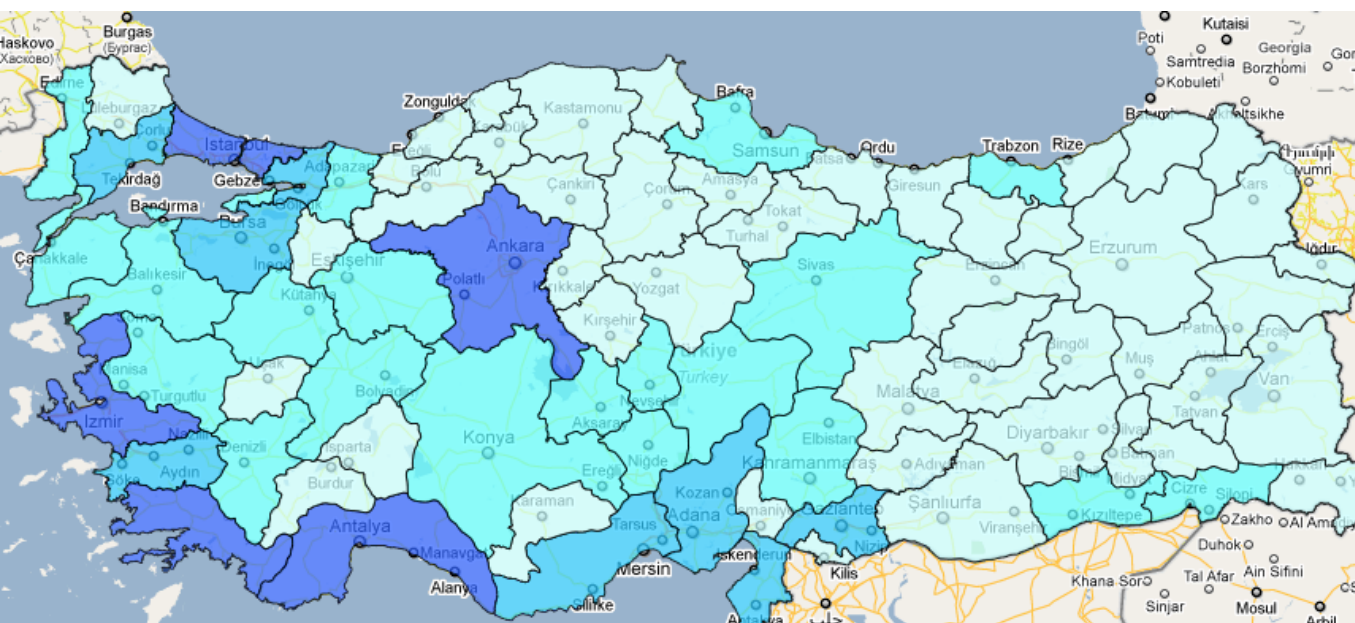
	The World's No.	Europe's No.
Iron-steel	10	2
Motor vehicle	15	5
Light motor vehicle	8	1
Bus	9	2
Automobile	18	8
Truck	24	10
Ceramics	6	3
Cement	7	2
Refrigerator	8	2
Natural Stones	5	1
Nut, Cherry, Apricot, Fig	1	1

a land of free trade

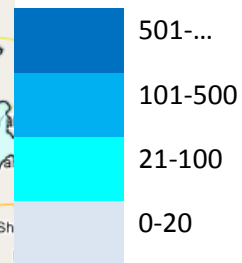
- | | |
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| <ul style="list-style-type: none">• EFTA Countries• Israel• Macedonia• Croatia• Bosnia Herzegovina• Palestine• Tunisia• Morocco | <ul style="list-style-type: none">• Syria• Egypt• Albania• Georgia (Former Soviet Republic)• Montenegro• Serbia• Chile• Jordan |
|--|---|



19 Free Zones



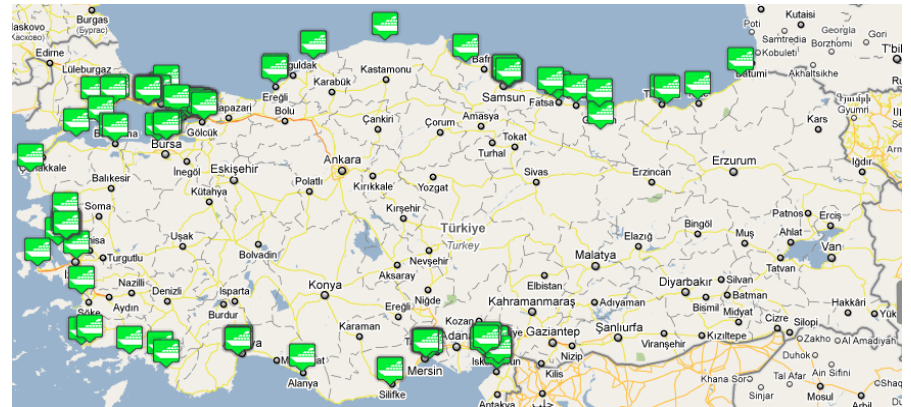
**23.500 companies
with foreign capital**



a giant at logistics



45 airports



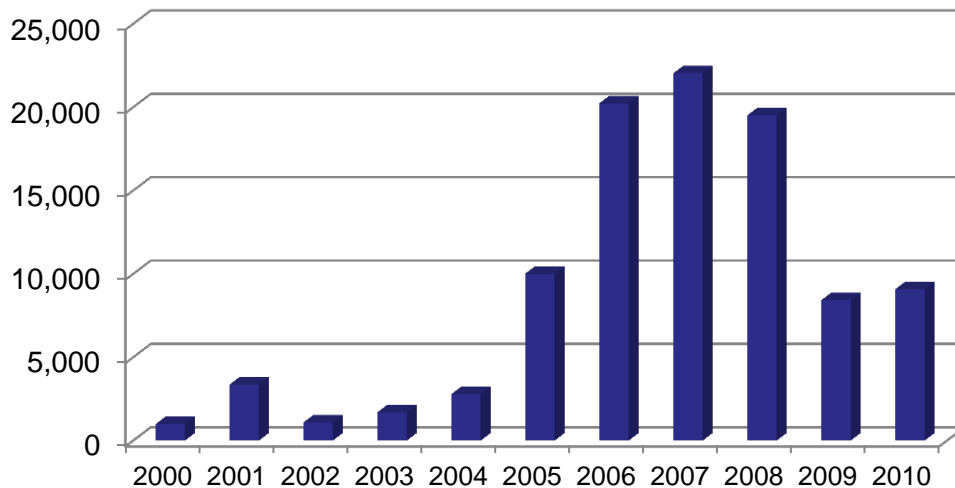
50 ports

Europe's largest truck
fleet: 46.000 vehicules



a land of investment

\$83 billion FDI in the last 7 years



A hub for **1.5 billion** customers (***within 4 hours flight distance***) in Europe, Eurasia, the Middle East and North Africa that create **22 billion** GDP per year.

Key Aspects

One of the few countries that credit rating upgraded during the global crisis

The fastest OECD member in creating employment during the post-Lehman period.

One of the few countries that exceeded pre-crisis production levels

a land of contractors



- Highways, hotels, airports, government buildings, powerplants, etc.
- 6282 projects that amounted \$202 billion in 92 countries.
- The world's 2nd in 2010, after China, with 33 international contracting companies (ENR)



... EU relations



... EU relations

CUSTOM UNION IN A CLASSICAL APPROACH (GATT Md. XXIV)



... EU relations

CUSTOMS UNION DECISION (1/95 Nr. ASSOCIATION COUNCIL DECISION- ACD)

**1/95 Nr. ACD has entered into force on 1 January 1996
and thus Customs Union has been built “de facto”
between the parties.**

**□ Conditions of Customs Union have been determined
in 1/95 Nr. ACD.**

... EU relations

1/95 Nr ACD

Free Movement of Goods (TR&EU)

- Elimination of customs taxes and equally effective taxes

- Elimination of quantity restrictions

Common Trade Policy

- CCT

- Common Rules on Import

- Common Rules on Export

- EU's Preferential Regimes

- Rules of Origin

Harmonization of Legislation

- Rules of Competition (State Grants, State Monopolies)

- Intellectual and Industrial Property Rights

- Taxation

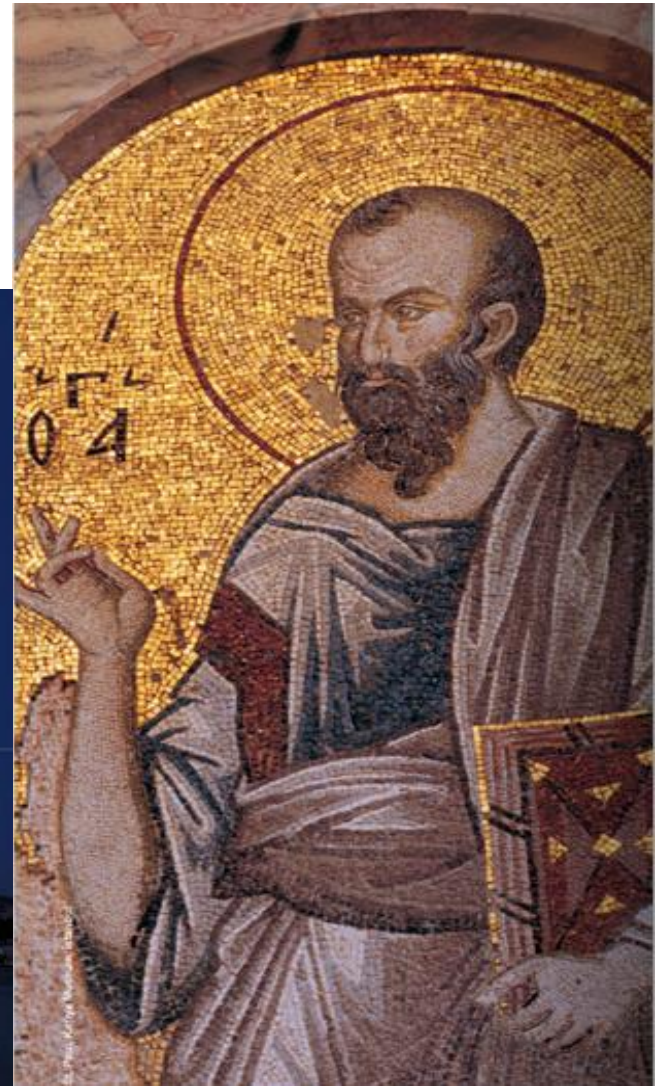
Technical Regulations

- Standards and Harmonization of Technical Legislation

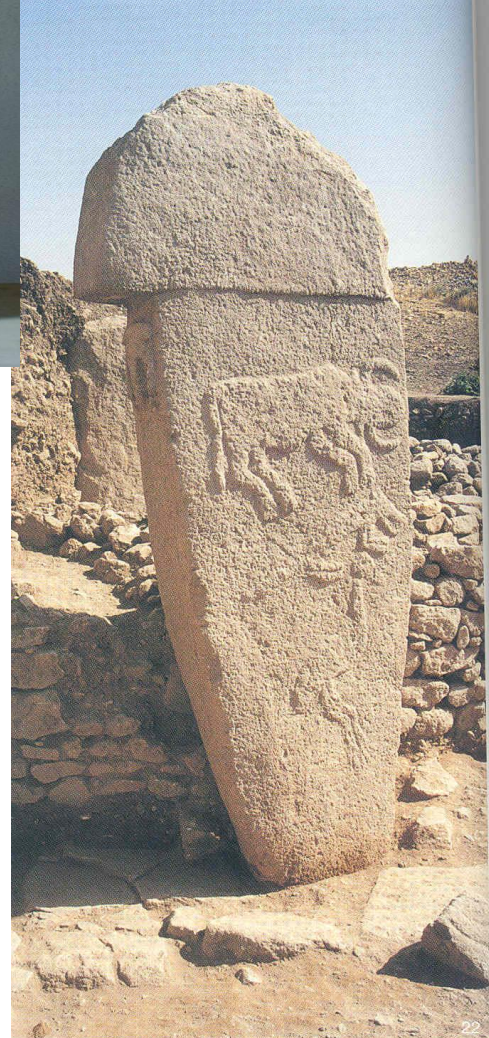
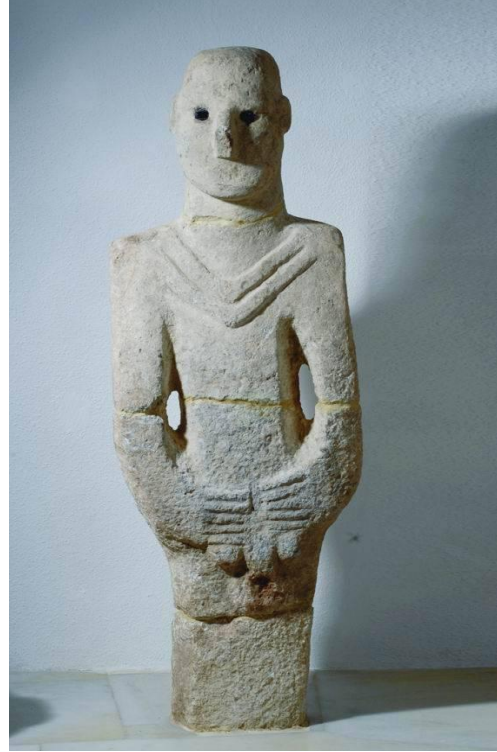
- (Standardization, Metrology and Calibration, quality, accreditation, certification)

Other Regulations : Institutional provisions, Consultation and Decision Taking Bodies, Dispute Settlement

a land of
tourism&culture



a land of history



Gobekli Tepe is located in South East of Turkey, Near Urfa. The structures found are dated 11,000 years before (9,000 BC).

Although the site has been known since 1963, excavations by Urfa Museum and the German Archaeological Institute only started in 1995 and are still continuing.

- World's 7th, Europe's 5th tourism destination in 2010

29 million tourists in 2010

45 airports (16 international)

85 million airline passengers

20 ski centers

40 golf courses

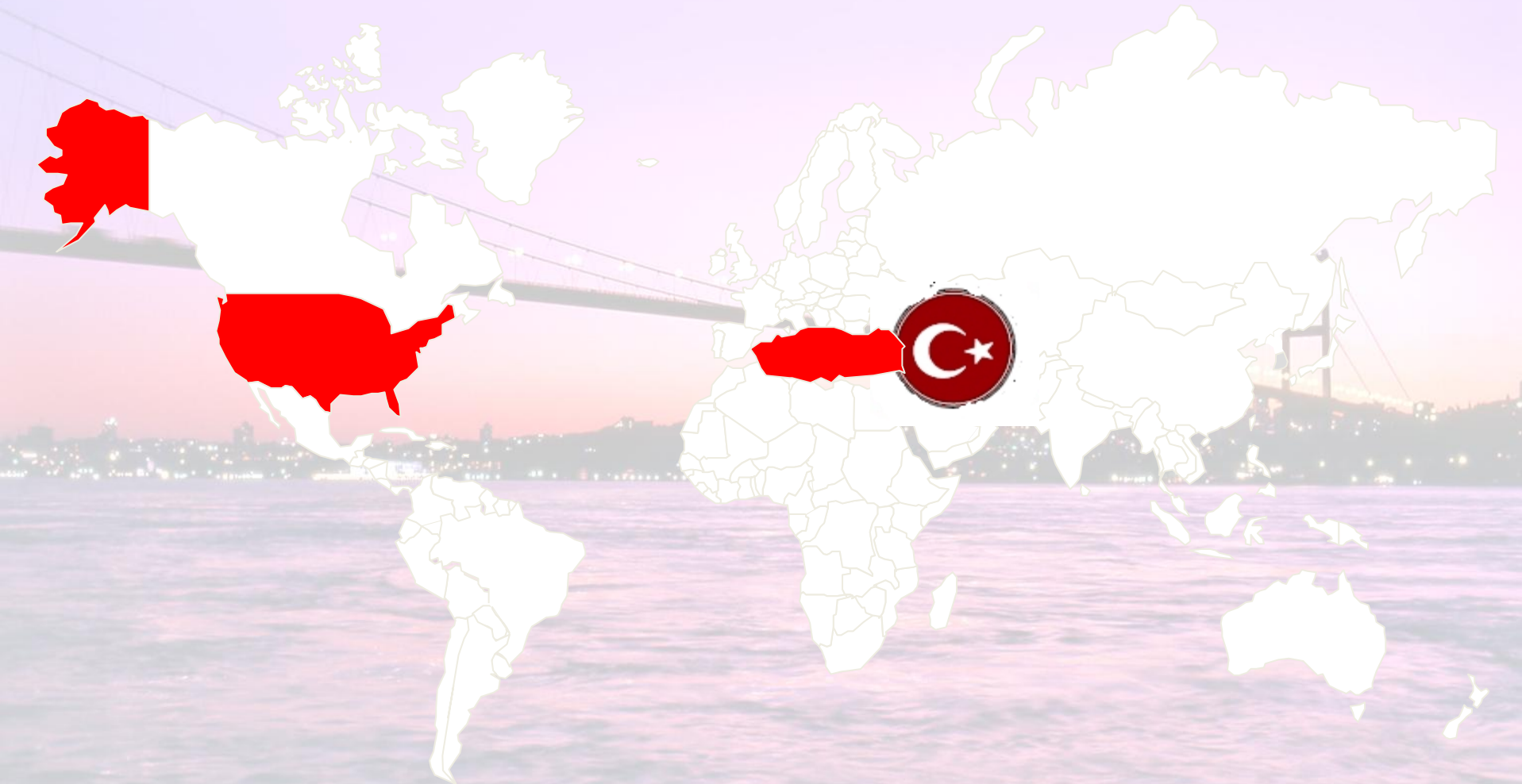
40 marinas

Silhouette of Topkapı Palace

- The sole growing destination in the global crisis
- +3500 hotels +800.000 beds
- Owns 11 of the best 100 hotels of the world
- Owns 4 of the best 10 beaches of Europe



It is the key



A wide-angle photograph of a suspension bridge, likely the Bix Creek Creek Bridge in San Francisco, spanning a body of water at dusk. The bridge's cables and deck are silhouetted against a vibrant sky transitioning from deep purple to a bright orange-red near the horizon. The bridge is illuminated with small, warm white lights along its length. In the background, the city lights of San Francisco are visible on the hillsides, reflecting on the water's surface. The overall mood is serene and contemplative.

it's the bridge

between you and the world